

I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates.

As radio outlets became increasingly concentrated in fewer and fewer hands in my home town of Minneapolis, the outlets appeared less and less interested in serving the community. Program diversity became nearly non-existent. Incentives to provide diverse content vanished. While loosening the rules may have a legitimate role in television broadcasting, it has had an appalling effect on radio in Minneapolis. Having recently relocated to northeast Georgia, I see very much the same effect in the Atlanta market.